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The Legend Group Wins Standard of Excellence Web Award

Palm Beach Gardens, FL. – September 30, 2010 — The Legend Group’s website (www.legendgroup.com) received the 2010 “Standard of Excellence WebAward” in both the Financial Services and Investment categories in The Web Marketing Association’s 14th Annual WebAward competition. More than 2,000 websites from 45 countries were judged in 96 industry categories with regard to design, copy writing, innovation, content, interactivity, navigation, and use of technology. The Web Marketing Association presents the Standard of Excellence award to entries scoring higher than the industry average in each category.

Recently, The Legend Group revamped its website to serve as a comprehensive investment and retirement planning resource for individual investors, as well as a resource for employers seeking information about retirement plan sponsorship.

“In implementing the site’s redesign, we sought to create an engaging, user-friendly experience that would encourage interaction while promoting the Legend brand,” said Denise Grunder, Legend’s Director of Marketing Communications and Creative Services. “We are pleased to see our efforts recognized with this distinctive honor.”

About The Legend Group

Founded in 1965, The Legend Group’s history is rooted in the development of products and services for the retirement plans market place. Today, Legend is a full service investment planning firm offering a wide range of investment options, professional investment management services, retirement planning services, college savings plans, insurance products and non-qualified accounts. Legend's mission is to deliver professional investment advice, quality investment products and personal service. We strive to achieve this goal via a nationwide network of knowledgeable and caring financial advisors, dynamic investment management programs, state-of-the-art technology and a dedicated support team.

About the Web Marketing Association

The Web Marketing Association is working to create a high standard of excellence for Web site development and marketing on the Internet. Staffed by volunteers, it is made up of Internet marketing, advertising, PR and design professionals who share an interest in improving the quality of Website development and marketing on the Internet. Founded by the Web Marketing Association in 1997, the WebAwards is the standards-defining competition that sets industry benchmarks for the best web sites based on seven criteria of a successful website.

Securities offered through Legend Equities Corporation, member FINRA/SIPC.

Advisory services offered through Legend Advisory Corporation, a registered investment adviser.

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